

## TROP, PRUNER &amp; HU, P.C.

INTELLECTUAL PROPERTY LAW ATTORNEYS

8554 Katy Freeway, Suite 100  
Houston, Texas 77024  
Bus: (713) 468-8880  
Fax: (713) 468-8883

# Fax

<b>To:</b>	Examiner Usha Raman	<b>From:</b>	Timothy N. Trop
<b>Company:</b>	US Patent Office	<b>Date:</b>	May 2, 2006
<b>Fax:</b>	(571) 273-8300	<b>Pages:</b>	6 (including cover sheet)
<b>Your Re:</b>	09/766,133	<b>Our Re:</b>	BKA001 I US

☐ Urgent    ☐ For Review    ☐ Please Comment    ☐ Please Reply    ☐ Confirm Receipt

## MESSAGE:

● **Notice:** This information is intended to be for the use of the individual or entity named on this transmittal sheet. If you are not the intended recipient, be aware that any disclosure, copying, distribution, or use of the contents of this faxed information is prohibited. If you have received this facsimile in error, please notify the sender by telephone immediately so that arrangements can be made for the retrieval of the original document at no cost to you.

RECEIVED  
CENTRAL FAX CENTER

MAY 02 2006

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicant:	Jonathan E. Lowthert et al.	§	Art Unit:	2623
Serial No.:	09/766,133	§	Examiner	Usha Raman
Filed:	January 19, 2001	§	Docket No.:	BKA.0011US
Title:	Content With Advertisement Information Segment	§	Conf. No.	9485

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY TO FINAL REJECTION**

Dear Sir:

In response to the final rejection mailed March 21, 2006, reconsideration is requested in view of the following remarks.

A current listing of the claims is attached. No amendments were made.

Date of Deposit: May 2, 2006  
I hereby certify that this document is being facsimile transmitted to the  
United States Patent and Trademark Office (Fax No. 571/273-8300) on the  
date indicated above.

*Cynthia L. Hayden*  
Cynthia L. Hayden